

Be a champion for local girls  
**Plan a Friendraiser for Girls Inc.**

**girls  
inc.**

Help raise money to fuel the mission of Girls Inc. and inspire  
Capital Region girls to be Strong, Smart & Bold!

Be a part of the *unGala* 2019 by driving a Friendraiser to benefit  
Girls Inc. The top fundraising “team” will have *unGala* bragging  
rights on our social media for the next year and  
be deemed the gold medal winner.

**Our 2019 *unGala* theme is Female Champions!**

This year we’re celebrating and recognizing female athletes, both nationally and locally, who are role models for our Girls Inc. members. Whether you’re planning a friendraiser that incorporates our theme or not, we want to highlight your efforts on our social media platforms. Keep us informed on what you’re planning, send us pictures, and we’ll help promote your friendraiser online!

Let Girls Inc. know you’re planning an  
*unGala* Friendraiser. We may have more  
tools and resources to help guide you.

Contact Tina Gleason, Development Director  
tgleason@gcr.girls-inc.org  
(518) 374-9800 x 241  
<https://gigcr.ejoinme.org/unGala2019>



# FRIENDRAISER IDEAS & TIPS

Fueling the Girls Inc. mission has never been so easy!

**Tip #1: Set a Friendraiser goal!** Maybe you want to raise \$250, or \$1,000 or \$1,500. Give yourself and those you're contacting a target to hit. We've included a handy sheet to keep track of your donations.

**Tip #2: Plan a Friendraiser that fits your lifestyle!** Maybe you love hosting parties at home, or you're a whiz with online chatting. Maybe you've got a team of great colleagues who love creative gatherings after work, or you and your neighbors love planning neighborhood events. Whatever your idea for a Friendraiser, make sure it's easy to incorporate into your weekly activities! Often, the best Friendraisers are the simplest ideas!

**Tip #3: Take pictures and tag us!** Whether your Friendraiser is taking place on Giving Tuesday, December 3 or before that, we want to see your pictures! If you're posting pictures on Instagram or Twitter, we're @GirlsIncGCR. If you're posting pictures on Facebook, we're @GirlsIncCapitalRegion. **Please use the hashtag #GIGCRunGala2019.** We can't wait to see your pictures!

**Tip #4: Use our online fundraising tool (optional)!** You can create your own online fundraiser to send emails to friends or colleagues to raise additional funds on our behalf. Visit [girls-inc-ungala-2019.causevox.com](http://girls-inc-ungala-2019.causevox.com) to sign up!

## Just a few Friendraiser Ideas

- Plan an office dress down day with a \$5 donation to participate.
- Company Match! Will your employer make a donation that matches the ones you and your colleagues are contributing?
- Schedule a movie night at your house and charge an "entrance fee".
- Host a wine tasting party & ask attendees to bring a donation in lieu of a hostess gift.
- Plan a Sunday brunch and instead of potluck, ask attendees to bring a donation.
- Get your kids involved by planning a bake sale in your local neighborhood.
- Work with a local establishment to hold a happy hour fundraiser for Girls Inc.
- 10 for \$10 - Ask 10 friends to donate \$10 to Girls Inc.
- Hold a "Guess Who" photo contest at work! Ask employees to bring a baby or childhood photo of themselves that they think no one will identify. Ask for a donation to make a guess and give winners a prize.

**Be creative with your ideas and have fun!**



of the Greater Capital Region

## Girls Inc. at a Glance

- For more than 82 years, we have been providing FREE research-based after-school and mentoring programs to girls that live in the Greater Capital Region. We serve more than 1,000 girls per year.
- Programming examples include: Leadership & Community Action, Career & Life Planning, Sports & Adventure, Self-Reliance & Life Skills, Culture & Heritage, and Health & Sexuality.
- The majority of our members are from the highest need neighborhoods in Albany and Schenectady (Hamilton Hill, West Hill, Arbor Hill, South End). Poverty and crime are most heavily concentrated in their neighborhoods, placing these girls at risk.
- Approximately 85% of the girls that we serve are girls of color.
- Approximately 65% of the girls that we serve are from families with an annual income at or below \$30,000.
- Approximately 75% of the girls that we serve are raised in one parent households.
- Girls Inc. promotes equal opportunities for young women and specifically target the needs of at-risk adolescent girls.

Visit us at [girlsinccapitalregion.org](http://girlsinccapitalregion.org)





**unGala 2019**  
Friendraiser Tracking Tool

Donor Name	Address	Phone	Email	Cash Donation	Check Donation	Credit Card Donation
<b>TOTALS</b>						